



Mystic Parker
Printing
Est. 1988

PREPRESS GUIDE

Preparing Your Files For Print.

Color Guidelines

Color Space: CMYK

Color Profile: For best results Coated GRACoL 2006, may be left untagged.

Spot Colors: Chosen from a Pantone® Color Guide and defined accordingly within your document, for best results please choose from the coated (C) library. Please note some colors may not be 100% accurately simulated in digital CMYK, especially metallic inks.

Grayscale: Images and Text printing in black only must be set to grayscale or 100% K (respectively).

Images & Raster Art

Resolution: 250 PPI or greater is recommended. Images less than 75 PPI are subject to a drop in quality. *(Wide-format is situational, but we recommend a minimum of 72 PPI for signage.)*

Color: You may preserve embedded/ICC profiles (including RGB) for images. All other untagged images and art may remain untagged or converted to our primary color profile above (GRACoL 2006).

Grayscale: Images presented as gray that remain in a CMYK/RGB color space will cause unwanted color casts. We advise that you convert any gray-scale images to an actual gray profile.

Text & Vector Art

For best results, please do not rasterize text.

Smallest knockout size: 8pt

Smallest solid size (100% color): 6pt

Text Margin: Recommended 1/4th inch, Minimum 3/16th, any less may cause text to be cut off or ghosted on the page.

InDesign Files

Text may remain live

Font files must be included in a package

Convert to outlines for maximum compatibility

PDF

Text may remain live

Fonts must be embedded

Convert to outlines for maximum compatibility

Page Layout & Document Setup

Clearly define your page boxes such as the document trim size and bleed size. You may use marks to visually define those areas but they are not required, so long as your page box meta data is correct.

Media: Total size of the document including marks, bleed and artwork.

Bleed: Minimum 1/8th outside all four sides.

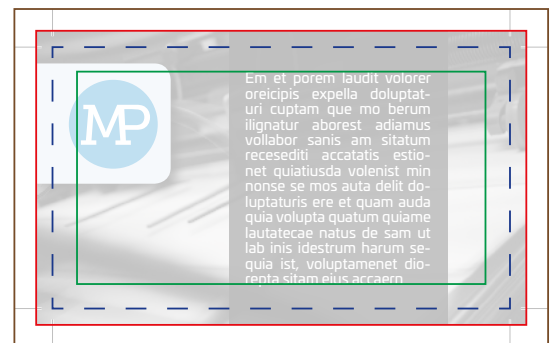
(ie: 3.75x2.25 business card size + bleed)

Trim: Finished size of your document

(ie: 3.5x2 business card size)

Text Safe: All text should stay within a minimum 3/16th inch margin.

Printer Marks: Recommended but not required, so long as your page boxes are properly defined.



Media Size

Bleed Area

Trim Box

Text Safe

Need Help?

If you have questions about your print file or any of the above information, please email:

digital@mysticparker.com or call 781-321-4948.