



Mystic Parker
Printing
Est. 1988

PREPRESS GUIDE

Preparing Your Files For Print

COLOR GUIDELINES

Color Space: CMYK (highly recommended)

Color Profile: Coated GRACoL 2006 (for best results)

Spot Colors: Pantone+ Solid Color Guide, for best results please choose from the Coated (C) library.

Note some colors may not be 100% accurately simulated in digital CMYK, especially metallic inks.

Grayscale: Images and Text printing in black only must be set to grayscale or 100% K (respectively).

IMAGES & RASTER ART

Resolution: 250 PPI or greater is recommended. (Wide-format is situational, but we recommend a minimum of 72 PPI for signage.)

Color: Preserve embedded/ICC profiles (including RGB) for images.

Untagged images and art may remain untagged or converted to our primary color profile: Coated GRACoL 2006.

Grayscale: Images presented as gray that remain in a CMYK/RGB color space will cause unwanted color casts. Convery any gray color images to an actual gray profile.

TEXT & VECTOR ART

Minimum kockout size: 8pts

Minimum solid size (100% color): 6pts

Text Safe Margin: Minimum 12 pts (0.1667 in)

Avoid rasterizing text where possible.

InDesign Files

Text may remain live
Font files must be included in a package
Convert to outlines for maximum compatibility

PDF

Text may remain live
Fonts must be embedded
Convert to outlines for maximum compatibility

PAGE LAYOUT & DOCUMENT SETUP

Clearly define your page boxes such as the document trim size and bleed size.

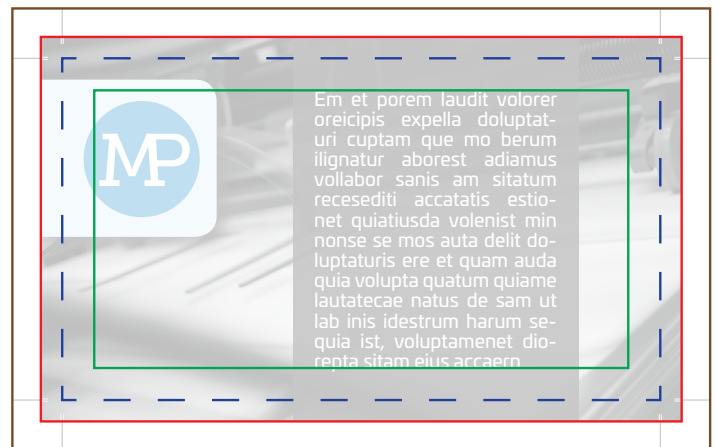
Media Box: Total size of the document including marks, bleed and artwork.

Bleed Box: Minimum 0.125 inches outside all four sides. (ie: 3.75 x 2.25 business card size + bleed)

Trim Box: Finished size of your document (ie: 3.5 x 2 business card size)

Text Safe: All text should stay within a minimum 12 pts (0.1667 in) inch margin.

Printer Marks: Recommended but not required.



Media Size

Bleed Area

Trim Box

Text Safe

FILE EXPORT

InDesign Files

Package all fonts/assets with your InDesign document.
Include a compatibility version (.idml) file.

PDF

Fonts/Images must be embedded.
Convert fonts to outlines for maximum compatibility

NEED HELP?

Please call us at [781-321-4948](tel:781-321-4948) with any questions.